

ANGIE HANTZOPOULOS

DIGITAL MARKETER

CONTACT

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EDUCATION

JAMES MADISON UNIVERSITY
August 2021 - May 2025

- Bachelors of Business Administration
- Major: Marketing
 - Concentration: Digital Marketing

ACTIVITIES

- **Delta Phi Alpha** - German Honors Society (2023 - Current)
- **Phi Gamma Nu Professional Development Organization** - VP of Communications (2022 - Current)
- **Phi Mu Sorority** - Director of Harm & Risk Prevention (2021 - Current)

CERTIFICATIONS

- HubSpot Digital Marketing
- HubSpot Content Marketing
- HubSpot SEO
- Google Analytics 4
- SEMRush Marketing Analytics
- SEMRush Content Marketing
- SEMRush SEO
- SEMRush Social Media Marketing
- Wix Expert
- Hootsuite Social Media Marketing
- Stukent SEO Simternship
- Stukent Content Marketing Simternship

OBJECTIVE

To obtain an full-time job to utilize and develop my knowledge of public relations, social media, and marketing.

WORK EXPERIENCE

The Medical Team

MAY 2024 - AUGUST 2024

Marketing Intern

- Designed timely and high-quality deliverables for social media platforms
- Managed and tracked analytics of company's Facebook and LinkedIn accounts

American Eagle Outfitters

Sales Associate

MAY 2022 - JUNE 2023

- Processed purchases and returns on the register
- Ensured that the store was always neat and organized
- Maintained customer/store relationships through memberships, loyalty programs, and rewards

PJ Skidoo's

Hostess

JUNE 2020 - AUGUST 2021

- Greeted and welcomed customers
- Sat customers at their desired tables and managed the number of customers per server
- Answered the phone to take reservations and customers' questions

RELEVANT COURSEWORK

- **Social Media Marketing** **FALL 2024**
 - Proficient in using social media analytics tools to track KPIs, optimize performance, and provide data-driven insights
- **Strategic Internet Marketing** **FALL 2024**
 - Gained a comprehensive understanding of SEO, social media marketing, content marketing, and email marketing
- **Integrated Marketing Communications** **SPRING 2024**
 - Encouraged client-oriented projects by developing a marketing campaign for a local business to use